

DE REER REEINISH NEWSLETTER

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## De Beer South Korea opening

De Beer has been active on the South-Korean market for a number of years. Because of the growing developments in this market, we have gone into business with a new importer: A-one Tech. The agreement was signed on the 3<sup>rd</sup> of March, when the company became the importer of De Beer products in South Korea.

A-one Tech was established 12 years ago and is the importer of Rupes sanding materials and Walcom spray guns in South Korea. The company is one of the largest suppliers of quality masking tape and non-paint related products. The manager, Mr Hyun Ho Sin, believes in quality products with a good service level. Although Mr. Sin did not have any experience in car repair coatings, his interest clearly shows from the fact that he started forming a new team for the car repair division right away. Within 3 months he had formed a CR team and moved the entire office staff of the non-paint related division from Seoul to Hwaseong. They celebrated the official opening of the new location on the 12<sup>th</sup> of June.

A-one tech now has a motivated De Beer Refinish team, a new training centre, a new warehouse, a new reception space for customers and new offices. These changes help De Beer South Korea make a good start and we expect De Beer and A-one Tech to have a successful future together.



#### New in the range: HS420 Hardener Slow

You can now order the HS420 Hardener Slow 8-60. This hardener has been added to our range to make the processing of the HS Clear Coat 8-204 and the BeroThane HS420 3000 Series problem-free when used in higher temperatures.

For the HS Clear Coat 8-404, this hardener has not been released just yet. The HS420 Hardener Slow is meant for use in temperatures over 35 degrees Celsius and higher.

## Seals on water-based products replaced by cap

In January 2009 Valspar introduced a new type of seal for the water base packaging.

As we have not been completely satisfied with the performance of this concept we have decided to stop using this seal and revert to the screw tops.

All our stocks now have the screw tops. If you have any stock with the silver seal and wish to replace with screw tops, please contact our Sales Office tel: 0031 (0) 320 292234 or e-mail: stook@valspar.com and we will send you new lids to replace the old ones.

# WaterBase Degreaser in 11 bottle

The WaterBase Degreaser 9-851 is now also available in a 1l bottle in addition to the 5l can. The bottle is easy to recognise by its black cap. You can order the WaterBase Degreaser using article number 9-851/1.

#### De Beer website

The new website has been available in several languages for some time now. We see the number of visitors rise every day, but also notice that not everyone has discovered the possibilities of the website.

On the homepage you can, among other things, sign up for RSS feeds by clicking the following icon: Sol.

By signing up you will receive an email as soon as something new is placed on the website.

You can also log into your CSF (Colour Service Form) through the homepage. This is a recently introduced system which allows you to make colour requests via the internet and check on their status. We are very busy at the moment entering as many customers as possible into this system; as soon as your account is activated you will receive an email from us and a letter with your login information. This email and letter contain a link to a separate CSF site, but you can also go straight from the website to your CSF.

The downloads page of the website offers various up-to-date files that can be downloaded. You will, for example, find the most up-to-date overviews of:

- Mixing machine configurations
- Colour updates
- VOC-compliant products
- Barcodes of De Beer and Valspar Industrial Line products
- Colour Box
- VOC-compliant technical product overview You can also find the newsletter and TechFlash archive on this page.



#### **Updates**

In July the following additions/updates have been released:

- ICRIS 7.0.0.0
- Connex CD-ROM
- Colour Box update 10
- Motor Colour Card 24

During July, all updates that you have requested have been sent together with your current orders. If you have no outstanding orders, the updates have been sent separately. If you haven't received anything by the middle of August, please let us know.



# Watch in gift boxes

We offer you the option of ordering a watch with the De Beer logo. This watch is equipped with a precision quartz clockwork, is watertight up to 30 metres and has a calf leather wristband

The watch is gift-wrapped individually and can be ordered using article number 54-039.



## **National Old Timer day**

On the 21<sup>st</sup> of June the annual national Old Timer day once again took place in Lelystad. Like last year, Valspar sponsored this event.

It was a special edition because this year marked the 25<sup>th</sup> anniversary of the national Old Timer day. Aside from the participants in the normal categories, all winners of the past 25 years were present. They took part in a special category called the Master class. The expert jury voted a Bristol 403 Saloon from 1953 the winner of the Master class. This year there were also fascinating old fire brigade vehicles on display. Many participants had dressed in clothes that are in keeping with the era of their cars. For a day young and old had a chance to enjoy the nostalgic feel of Old Timers. The history of the car makes friends amongst all ages.

With over 30,000 visitors, this year's national Old Timer day can once more be called a great success.



#### Mixing machine adjustments

Because of the introduction of the BeroMix 2000 Series, we have made some changes to a number of mixing machines. We have also changed a number of packaging sizes in the Valspar Industrial Line, which led to adjustments to the VIL mixing machines. The following mixing machines have been adjusted: FV-045ST, FV-045EX, FV-245ST, FV-245EX, VIL-007ST, VIL-007EX, VIL-057ST and VIL-057EX. The up-to-date overview of the mixing machines and descriptions can be downloaded from our website www.de-beer.com.

#### **Toyota Olympic skills tournament in the Philippines**

To launch water-based coatings in the Philippines, one of our technicians, Bert Bos, gave a demonstration to Toyota dealers and our customers.

After a successful demonstration at Toyota Bicutan, Bert was asked to act as a judge at the Olympic skills tournament of the Toyota factory in Santa Rosa. The tournament concerned bodywork and car coatings. The participants were judged on colour matching, spraying of a car part, repairing and replacing a panel as well as customer satisfaction. Bert, together with the technical staff of

Toyota Japan, judged the colour matching and the overall appearance of a sprayed panel.

It was a great honour for Bert to be allowed to be a member of the jury and he was very impressed with the overall organisation.







We would like to inform you about the personnel day on which the offices of Valspar by will be closed: Friday the 25th of September.
When placing orders please take this into account concerning your stock and new orders.